

## Chapter Director

The name may be the same but the responsibilities have changed. The new role of the Chapter Director is more of a Coordinator of fun, activities, rides and more fun. To coordinate Chapter gatherings, that means you don't have to do them all. To suggest ideas to your staff/team and they can do it. We don't want you focused on your finances, just on fun and riding. You lead through facilitating your Team and your Chapter Participants into fun activities, making certain that any new Member is welcomed and made a part of this special place in GWRRA, their Chapter! Most importantly to this new role, you do not do it alone! A good resource for this new role can be found at <http://gwrra.org/oconnect/documents/a-new-approach-to-an-old-issuecomplete.pdf> Oconnect is a great resource for all Officers.

My favorite expression is that a Chapter Director is a "Mama Duck" always gathering her ducklings together. We do it to gather and share time, fun and riding together.

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## Chapter Ride Coordinator

As we change our focus we need to have someone coordinate our rides. We want this position will be under Rider Education so this person has to believe and participate in our Rider Education program and be at least a level 2, which is why they are an Officer of Rider Education. Their role will not be the same as the previous role of the Chapter Educator as we want you to focus your energy on planning all variety of rides that suit your Chapter Participants. As you get ready for that ride you will conduct a very informative Rider Meeting and you will encourage safety, i.e. T-Clocs, group riding techniques; safety clothes and more. You accept the Riders that show and they need to be in compliance with State law. You will encourage, communicate and lead the way sharing GWRRA's benefits of safety as developed through our Rider Education Program. You will not be focused on paperwork but on the opportunities to ride and share. If you sign Members into the program, that is a bonus, but sharing your passion for the ride is your piece of the fun equation.

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## Chapter Member Enhancement and Social Coordinator

As the name implies, this Member will be the Chapter social coordinator. Planning fun events and reaching out to the Ride Coordinator from time to time to incorporate a fun ride with some fun social events. Encourage your Chapter to participate in some of the fun programs that GWRRA has to offer. Reach out to those prospect and new Members faithfully every month until you talk with them and invite them to join you. You are the key to Chapter fun, enjoy it! You are GWRRA's vital communicator to those who are Members of GWRRA, share your passion!

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## Chapter Treasurer

We will still have some finances that will need to be handled and the Chapter Treasurer is the person to do it. They know how much money they will need in a month and/or year, and they will report how the treasury is doing monthly at the Business or Staff Meeting. If someone wants or needs to do a specific fundraiser, they will coordinate that with the Chapter Director and Treasurer. NOTE: Chapter finances are needed for a Charter fee; web hosting; some newsletters and Member appreciation. That means a major fundraiser may not be necessary. Focus on socials and rides and do 50/25/25's to pay for your necessary expenses. We're changing the focus to camaraderie, riding, fun and social and the finances just need to support what we have to do.